

# SEND A KID TO CAMP SUMMER 2025

Sponsorship Deadline: May 16, 2025

For many youths, attending summer camps is an irreplaceable growth experience where they can build positive relationships, learn lifelong skills, and develop both physically and mentally, resulting in higher academic achievement.

Summer is also a time when parents and caregivers most need critical child care, so they can provide a safe and nurturing household through work and other employment opportunities.

Yet for many children and families, camp is unattainable without your financial support. Please consider becoming an Annual Campaign sponsor for **Send a Kid to Camp**. With your support, youth can realize their potential.



Sponsorship Benefits:	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000
# of Youth Sent to Week-long Camp	35 Youth	28 Youth	8 Youth	3 Youth
Ad Space in the 2026 Summer Camp Guide	Full-Page Ad	Half-Page Ad	Quarter-Page Ad	
Ad Space in the Program Session Guides	Full-Page Ad in 5 Program Guides	Half-Page Ad in 3 Program Guides	Quarter-Page Ad in 1 Program Guide	
Social Media Recognition	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Member and Family Email Recognition	✓	✓		
2025 Annual Celebration Recognition	Verbal Mention With Prime Logo Placement	Prime Logo Placement	Logo Placement	Logo Placement
Logo Placement on Inspirational Videos	✓			
Recognition Banner in the Branch of Choice	✓	✓	✓	✓



For sponsorship questions contact **Kelli Wholey** at [kwholey@nymca.org](mailto:kwholey@nymca.org)