



# Champions of Change Gala

— 2020 —  
Roaring 20s, Roaring Impact  
Friday, May 8, 2020

## SPONSORSHIP IMPACT

Real lives changed because of your generosity

We know lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## SPONSORSHIP LEVELS

Presenting - \$15,000

- A full table will be held at the Gala, 10 people
- Presenting Sponsor banners will be placed at entrance and near stage
- Business Name/Logo on GOBO illuminating entryway canopy
- Full page ad in program booklet
- Sponsorship will be marketed through social media, website and print
- Option to speak briefly during event

Visionaries - \$10,000

- A full table will be held at the Gala, 10 people
- Logo on banner at registration, in all print material and on social media
- Full page ad in program booklet
- Sponsorship will be marketed through social media, website and print

Innovators - \$5,000

- A table will be held at the Gala, 8 people
- Logo on all printed materials and on social media, website and print
- Half page ad in program booklet

Patrons - \$2,500

- A table will be held at the Gala, 6 people
- Logo on all printed materials and on social media, website and print
- Quarter page ad in program booklet

Chairs Circle - \$1,000

- A table will be held at the Gala, 4 people
- Logo on all printed materials and on social media, website and print
- Quarter page ad in program booklet

Supporters - \$500

- A table will be held at the Gala, 2 people
- Logo on all printed materials and on social media, website and print
- Business Card sized ad in program booklet

Program - \$500

- Half page ad in program booklet  
\$250
- Quarter page ad in program booklet  
\$150
- Business card sized ad in program booklet

In addition to our general sponsorships, we are looking for operational sponsorships to include:

### Cocktail Reception Sponsor \$4,000

- A table will be held at Gala, 8 people
- Logo on banner at reception, in all print material, on social media and website
- Half page ad in program booklet

### Signature Cocktail Sponsor \$3,000

- A table will be held at Gala, 6 people
- Logo on cocktail napkins
- Logo on banner at event, in all print material, on social media and website
- Half page ad in program booklet

### Magic Mirror Photo Booth Sponsor \$2,500

- A table will be held at Gala, 4 people
- Logo on all printed photo booth photos
- Logo on banner at event, in all print material, on social media and website
- Quarter page ad in program booklet

### Late-Night Dessert Sponsor \$2,000

- A table will be held at Gala, 2 people
- Logo on dessert napkins
- Logo on banner at event, in all print material, on social media and website
- Quarter page ad in program booklet

All proceeds from our Gala support the Greater Nashua's Y Cares program. Y Cares is a financial assistance program, available to all community members in support of their efforts to learn, grow and thrive. Tax ID Number: 02-0222250.

The Event Center at the Courtyard by Marriott, Nashua, NH | May 8, 2020 | 6-9 PM | 1920s Attire Encouraged



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## SPONSORSHIP FORM

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting \$15,000                 | <input type="checkbox"/> Cocktail Hour Sponsor \$4,000      |
| <input type="checkbox"/> Visionaries \$10,000                | <input type="checkbox"/> Signature Cocktail Sponsor \$3,000 |
| <input type="checkbox"/> Innovators \$5,000                  | <input type="checkbox"/> Photo Booth Sponsor \$2,500        |
| <input type="checkbox"/> Patrons \$2,500                     | <input type="checkbox"/> Late Night Dessert Sponsor \$2,000 |
| <input type="checkbox"/> Chairs Circle \$1,000               |   |
| <input type="checkbox"/> Supporter \$500                     |   |
| <input type="checkbox"/> Program Booklet Advertisement \$250 |   |
| <input type="checkbox"/> Program Booklet Advertisement \$150 |   |

Name of Contact / Attendee: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_ Sponsor Signature: \_\_\_\_\_

## PAYMENT OPTIONS

- Check Enclosed
- Credit Card  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_
- Please Invoice Me

If you have questions about our Gala or Sponsorships please contact:

Christina Conti, Development Coordinator, Cconti@nymca.org, 603.598.1533

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