

## YMCA OF GREATER NASHUA STRONG KIDS ANNUAL SUPPORT CAMPAIGN

In today's tough economic climate, demand for Y Cares Financial Assistance is rising. It is only by generous donations and dollars raised through our Annual Dinner Auction and Golf Tournament that funds are available to award assistance to local children, adults, and families. If sufficient funds are not raised, the amount awarded through our Y Cares program has to be scaled back. It is crucial to the mission of the YMCA to assist our friends and neighbors in their time of need, so please contribute to the Strong Kids Campaign in any amount you can.

### **What is the YMCA Strong Kids Campaign?**

- This annual support campaign allows the YMCA of Greater Nashua to offer children, adults and families in-need the chance to make positive and healthy choices in their lives.
- Charitable gifts provide scholarships to those who want and need YMCA programs and services, but may not otherwise be able to afford them. These programs and activities include child care, summer day camp, youth sports, swim lessons, dance and arts programs, membership and more.

### **Whom does the YMCA Strong Kids Campaign benefit?**

- The Strong Kids Campaign allows children, men and women of all ages to experience the YMCA even though they may be unable to pay. The YMCA welcomes all, regardless of age, gender, religion, physical ability or income.
- At the YMCA, one of our most important goals is to enrich the lives of children in our communities. Children develop self-confidence, learn values for the future, and grow up stronger and healthier by participating in YMCA programs.
- The YMCA of Greater Nashua has provided 5,000+ children, adults and families with more than \$1,000,000 in financial assistance scholarships over the past three years.

### **Why does the YMCA have an annual support campaign?**

- Our annual campaign helps us achieve the YMCA's basic mission of improving and enhancing the lives of all members, their families and the communities it serves. 100% of all contributions go back to support the YMCA's "Y Cares Financial Assistance Program".
- By contributing to our campaign, you are making an investment in the future. Gifts provide opportunities for local individuals and families that have fallen on hard times to not only participate at the Y, but to learn, grow, develop friendships and simply have fun.

### **How do I make a gift to the YMCA?**

- Donors of every level may contribute to the YMCA of Greater Nashua in a variety of ways. No matter what the form of the gift, support from members and friends allows the YMCA to provide mission-based support to our members and to our community at large.
- Make your gift, pledge or credit card payment by **phone**: contact Jen Melker at (603) 689-2405.
- Make a secure gift **online** through our website [www.nmymca.org](http://www.nmymca.org)
- Make your gift by **mail**, with checks payable to:

YMCA of Greater Nashua  
Development Office  
6 Henry Clay Drive  
Merrimack, NH 03054

- For more information on **Ways to Give** including gifts of stock, planned gifts, securities, life insurance or qualified retirement plan benefits to the YMCA of Greater Nashua, please contact Jen Melker in the Development Office at (603) 689-2405 or by email at [jmelker@nymca.org](mailto:jmelker@nymca.org)

### **Is my contribution tax-deductible?**

- The YMCA of Greater Nashua is a charitable, not-for-profit 501(c) (3) organization. Your financial donation, which is tax-deductible to the fullest extent of the law, allows us to continue providing services and programs to those in need throughout the area. Always check with your tax professional regarding your YMCA charitable contribution and its tax-deductible status.

### **Who decides how contributions are to be used?**

- The YMCA's volunteer Board of Directors, people who live and work in our service area, approve the annual operating budget and regularly monitor revenues and expenses over the course of each fiscal year.

### **What makes the YMCA unique?**

- The nation's 2,686 YMCAs respond to critical social needs by drawing on our collective strength as of one of the largest not-for-profit community service organizations in the United States.
- Today's YMCAs serve thousands of U.S. communities, uniting 21 million children and adults of all ages, races, faiths, backgrounds, abilities and income levels. Our reach and impact can be seen in the millions of lives we touch every year.
- YMCAs are committed to helping:
  - Children and youth deepen positive values, their commitment to service and their motivation to learn;
  - Families build stronger bonds, spend time together and become more engaged with their communities; and
  - Individuals strengthen their spiritual, mental and physical well-being.
- At every stage of life, YMCAs are there to help children, individuals and families reach their full potential.
- YMCAs are collectively the nation's largest provider of health and well-being programs.
- 64 million households and 32 million children, ages 14 and under, live within three miles of a YMCA, while 1,518 YMCAs serve communities where the median family income is below the U.S. average.